**Ideation Phase**

**Brainstorm & Idea Prioritization Template**

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| Date | 19 OCTOBER 2023 |
| Team ID | B08E533DD75B5B1818E433391AAC3022 |
| Project Name | DRUG TRACEABILITY |
| Maximum Marks | 4 Marks |

**Idea Prioritization Matrix:**

u can create a matrix based on two key dimensions:

1. **Impact** : How much will the idea positively influence the effectiveness and y of the electronic voting system? Rate it on a scale of 1-5, with 5 he highest impact.
2. : How feasible is it to implement the idea considering budget,

**Feasibility**ogy, and resources? Rate it on a scale of 1-5, with 5 being the most

feasible.

Rank each idea based on these dimensions and calculate a combined score for each idea (Impact x Feasibility). Prioritize the ideas with the highest combined scores.







